

# The Popularity of Electronic Money in Russia

April–May 2015

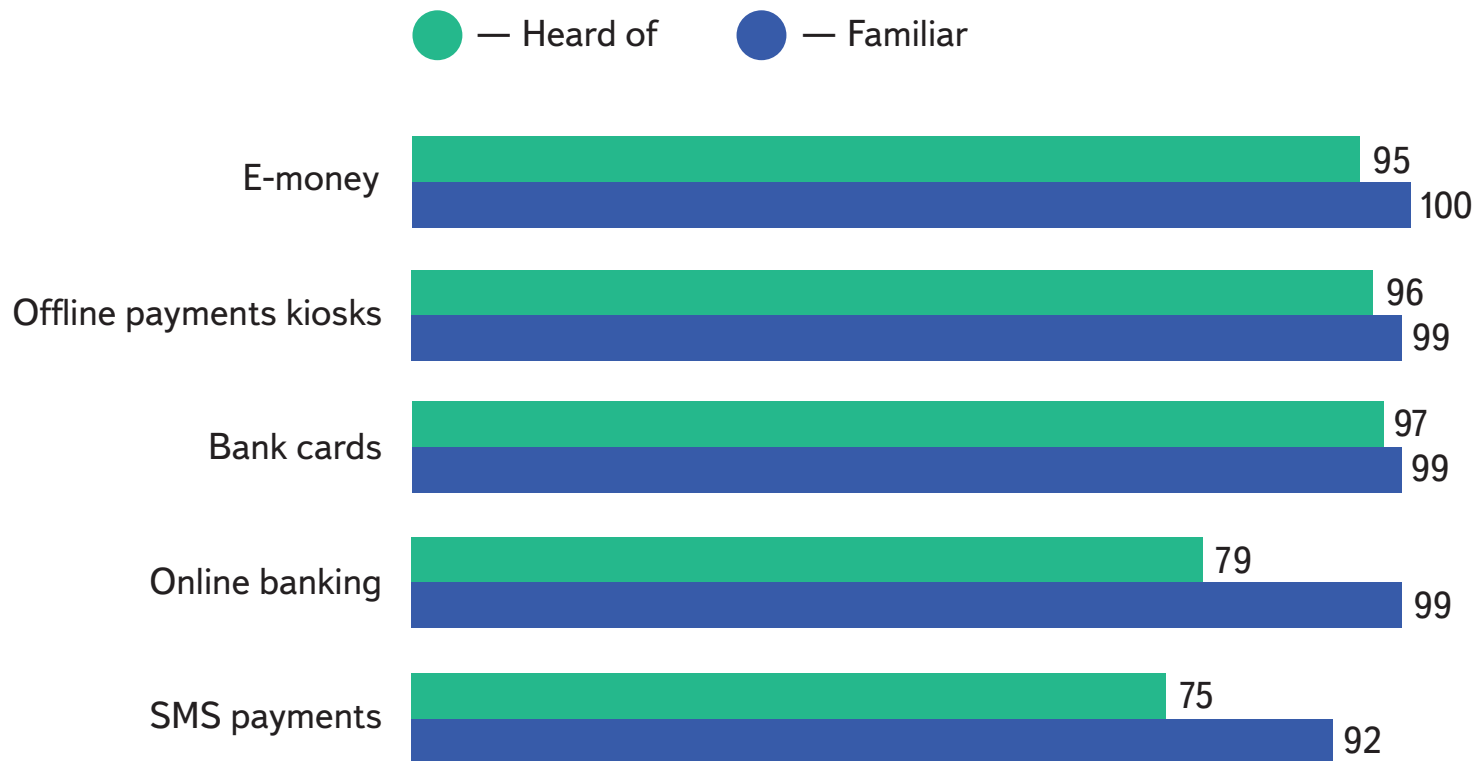


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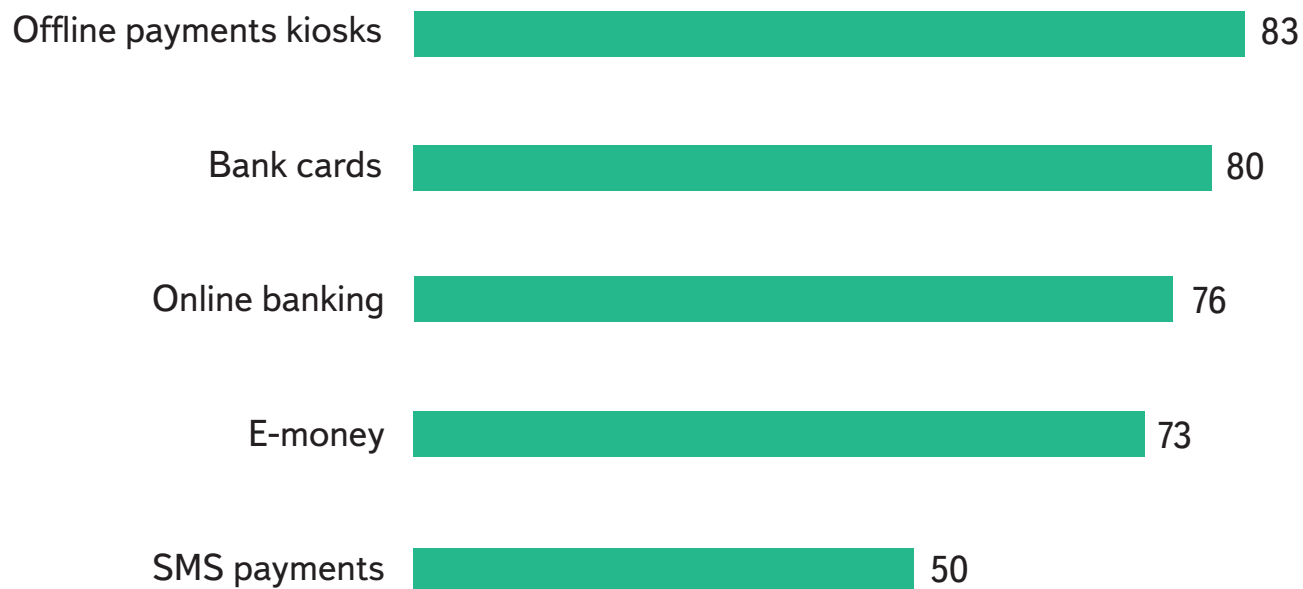
Money

# Awareness of non-cash payment methods



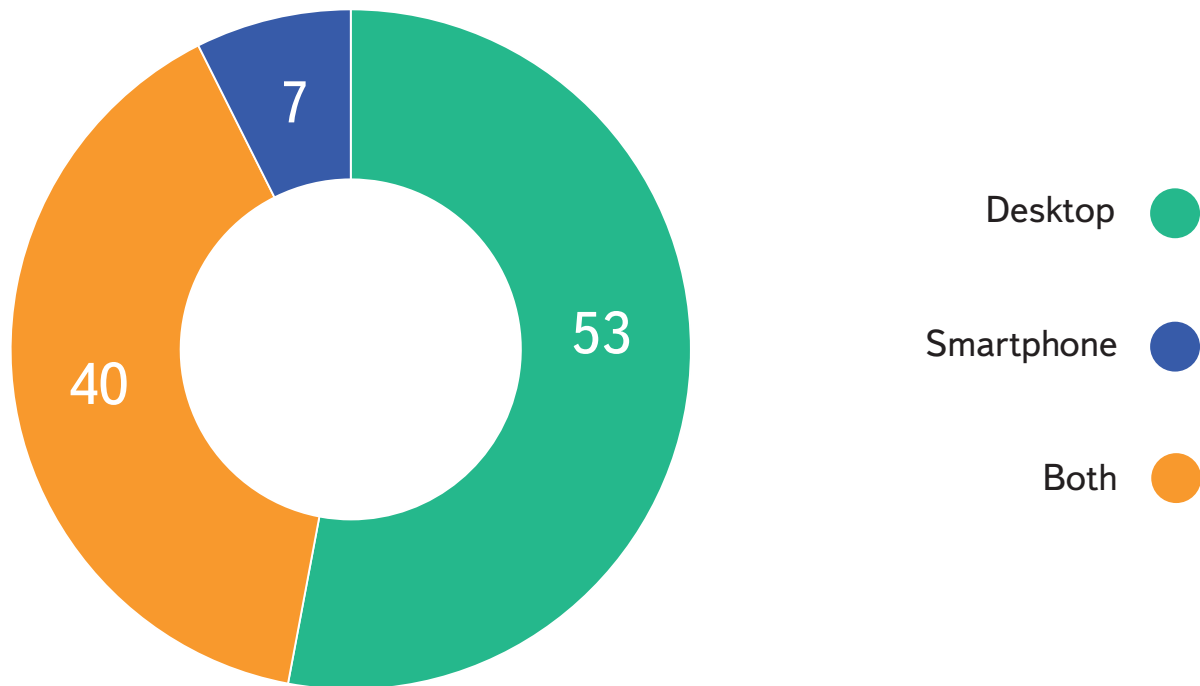
Internet users (using the internet more than once per week) aged 20–44 living in Russian cities with populations not less than 700 thousand, percentage.

# Use of non-cash payment methods

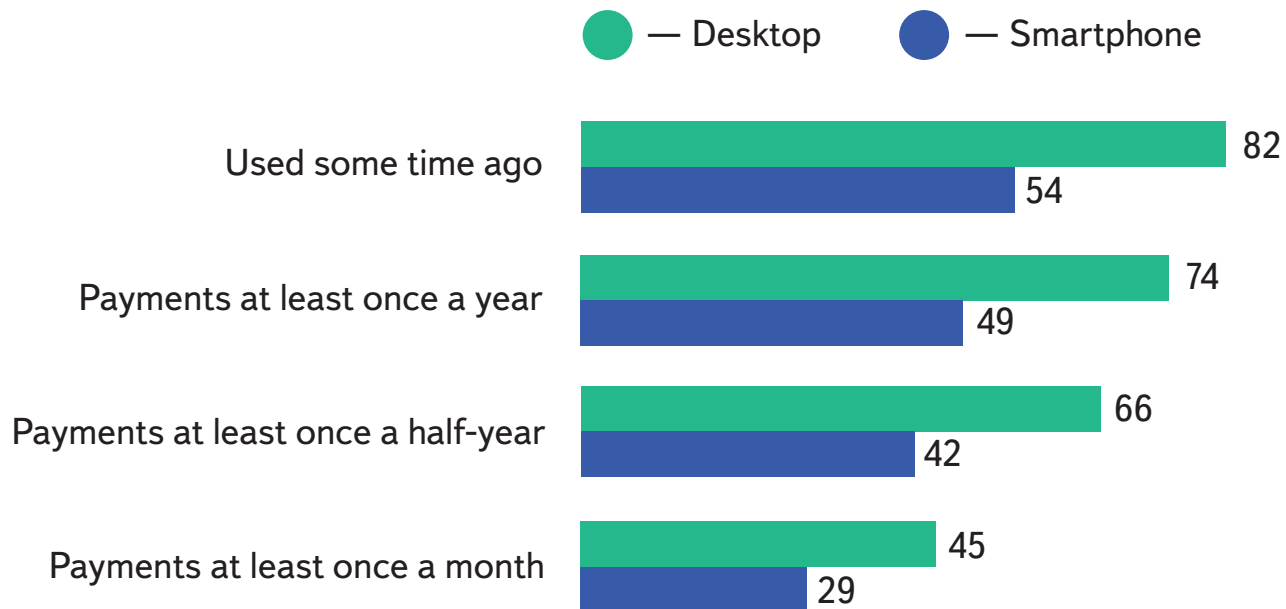


Internet users using the internet more than once per week, making more than one payments per year, aged 20–44 and living in Russian cities with populations not less than 700 thousand, percentage.

## E-money users on smartphones and desktops



# Use of e-money



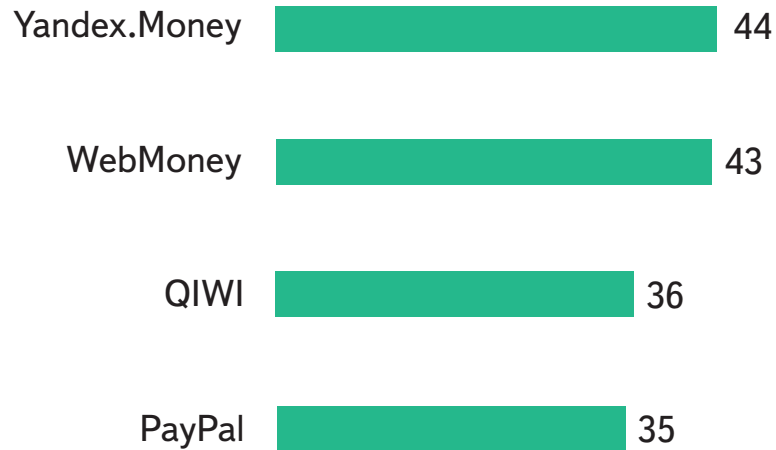
Internet users (using the internet more than once per week) aged 20–44 living in Russian cities with populations not less than 700 thousand, percentage.

# Awareness of online payment services



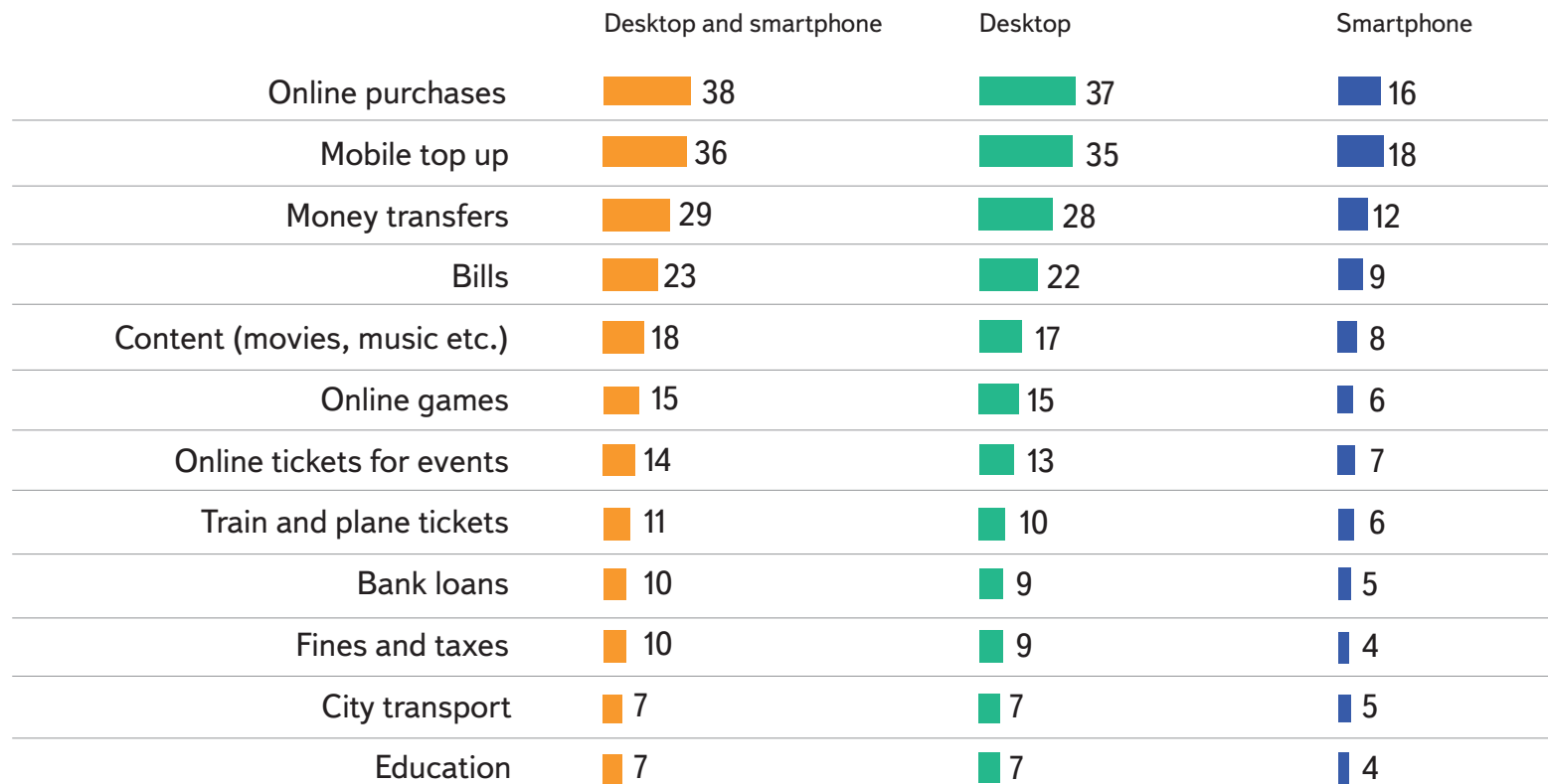
Internet users (using the internet more than once per week) aged 20–44 living in Russian cities with populations not less than 700 thousand, percentage.

# Use of payment services



Internet users using the internet more than once per week, making more than one payments per year, aged 20-44 and living in Russian cities with populations not less than 700 thousand, percentage.

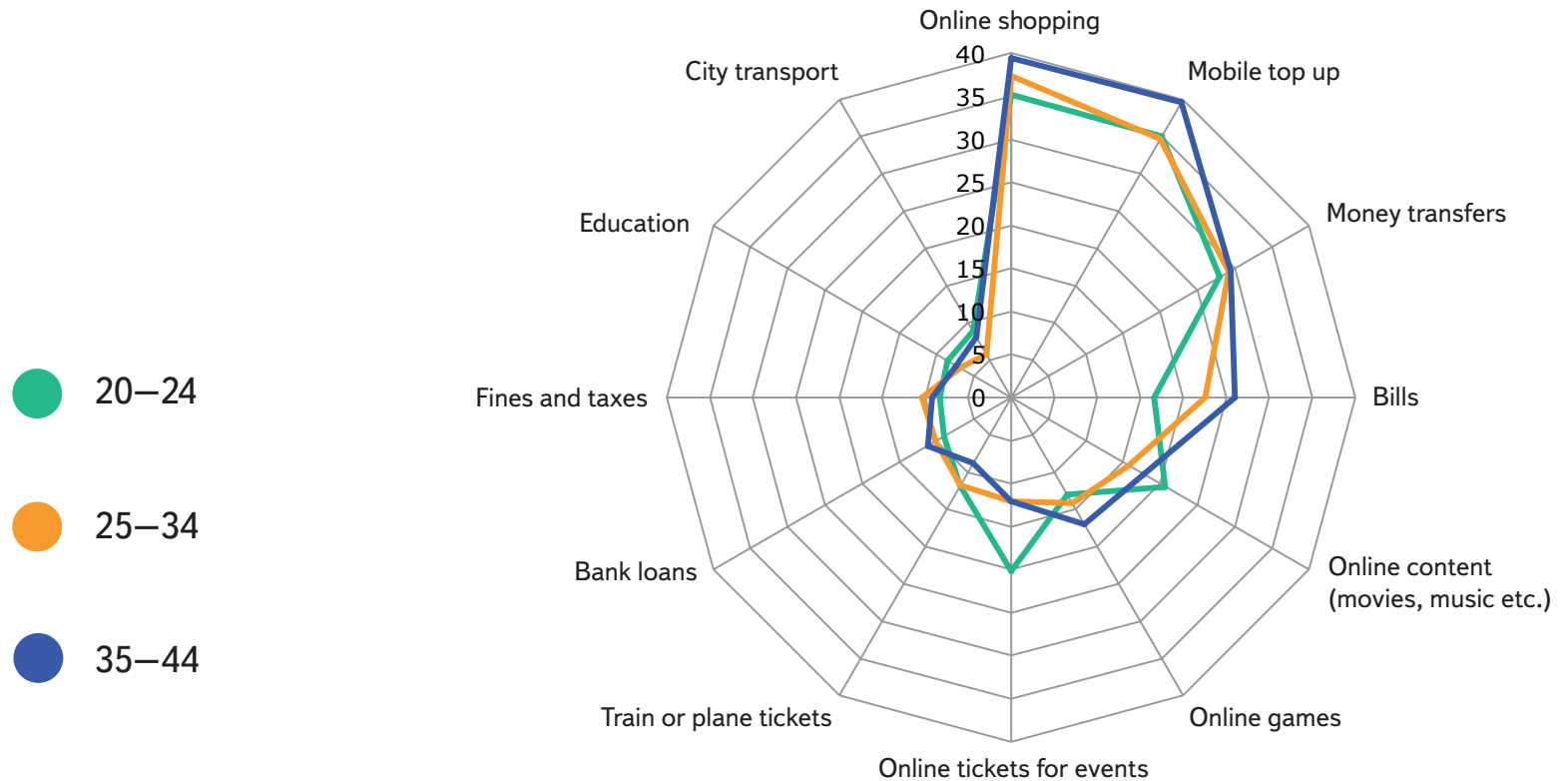
# What users pay for with e-money



Internet users (using the internet more than once per week) aged 20–44 living in Russian cities with populations not less than 700 thousand, percentage.



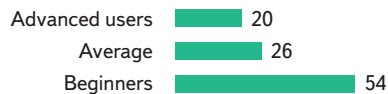
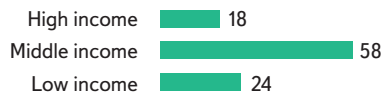
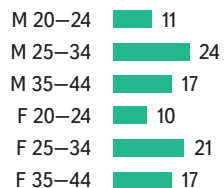
# What users pay for with e-money (by users' age)



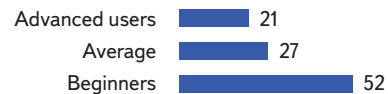
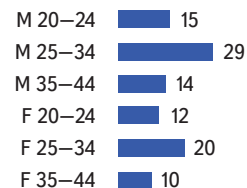
Internet users (using the internet more than once per week) living in Russian cities with populations not less than 700 thousand, percentage.

# Profile of e-wallet users

## Desktop



## Mobile



Internet users (using the internet more than once per week) aged 20–44 living in Russian cities with populations not less than 700 thousand, percentage.